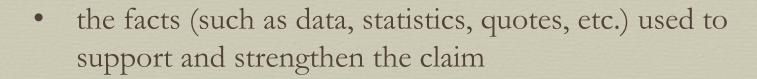
Q3W6 Vocab.

Argumentative Writing Terminology

Claim(n)

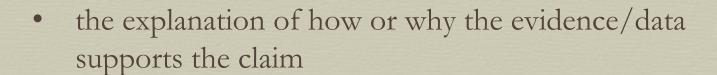
- a defendable and debatable statement of what you are trying to prove in your essay (can also be called a thesis)
- It will include an opinion (but doesn't use *I*) that is able to be supported with evidence such as facts, data, stats, examples, etc.
- The I in ICE

Evidence (n)



• The C in ICE

Warrant (n)



• The E in ICE

Counter-claim (n)

• The opposing claim that disagrees or negates the main claim or thesis

Rebuttal (n)

• the evidence that negates or disagrees with the counterclaim.

Pathos (n)

• An appeal to the emotions and feelings of an audience, in hopes of persuading an audience to do something.

Ethos (n)

• An appeal to ethics and morals of a person, and it is a means of convincing an audience to assess the character or credibility of the persuader (speaker or writer)

Logos (n)

• An appeal that uses logic or reason to persuade an audience.