



# Q3W6 Vocab.

*Argumentative Writing Terminology*

# Claim(n)

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- a defensible and debatable statement of what you are trying to prove in your essay (can also be called a thesis)
- It will include an opinion (but doesn't use *I*) that is able to be supported with evidence such as facts, data, stats, examples, etc.
- The I in ICE

# Evidence (n)

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- the facts (such as data, statistics, quotes, etc.) used to support and strengthen the claim
- The C in ICE

# Warrant (n)


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- the explanation of how or why the evidence/data supports the claim
- The E in ICE

# Counter-claim (n)

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- The opposing claim that disagrees or negates the main claim or thesis

# Rebuttal (n)

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- the evidence that negates or disagrees with the counterclaim.

# Pathos (n)

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- An appeal to the emotions and feelings of an audience, in hopes of persuading an audience to do something.

# Ethos (n)

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- An appeal to ethics and morals of a person, and it is a means of convincing an audience to assess the character or credibility of the persuader (speaker or writer)



# Logos (n)

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- An appeal that uses logic or reason to persuade an audience.