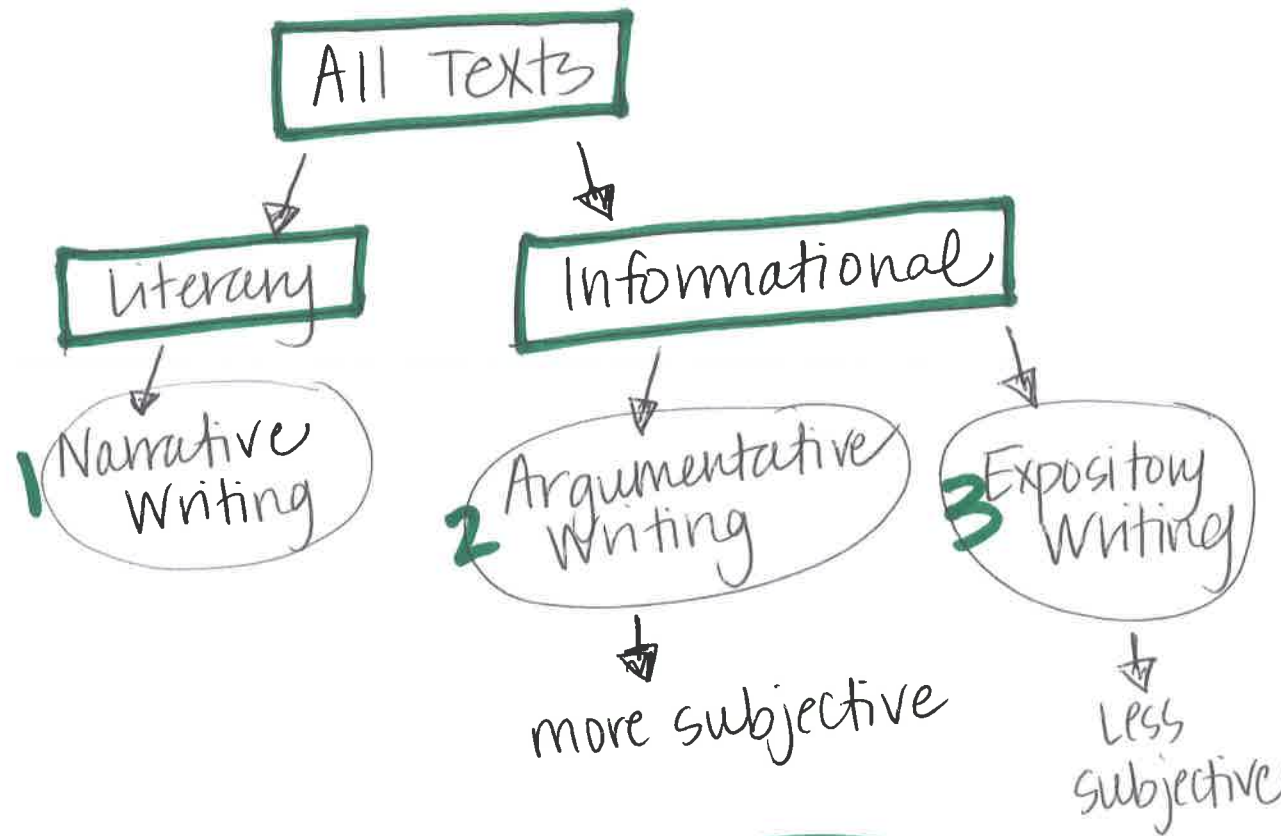


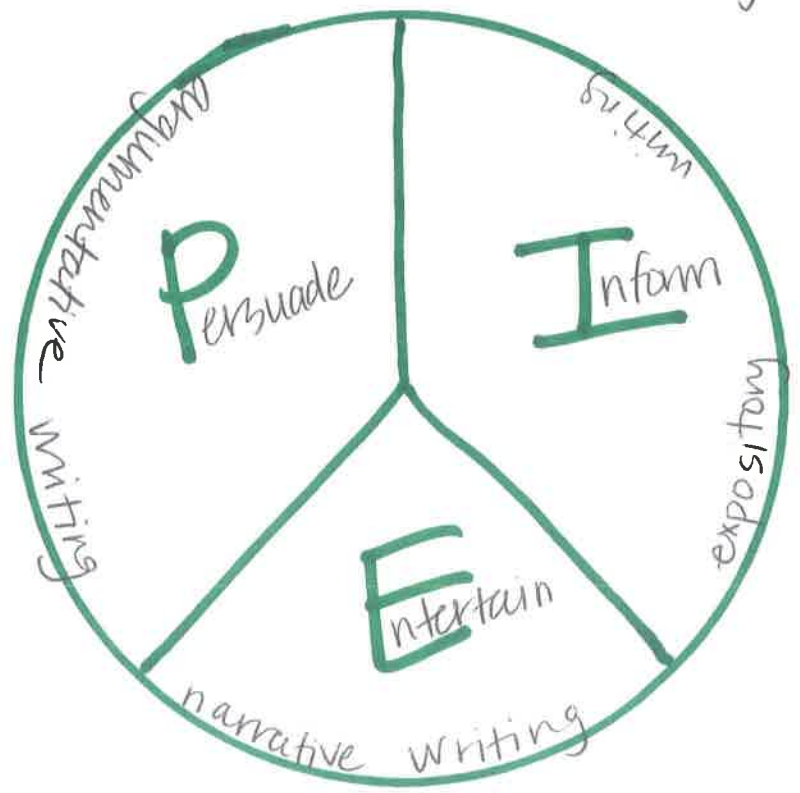
# Info. Text Terms → Purpose & Audience

- there are \_\_\_\_\_ kinds of writing
- there are \_\_\_\_\_ kinds (genres) of texts
- there are \_\_\_\_\_ different reasons (purposes) to write
- there are \_\_\_\_\_ kinds of audience to consider

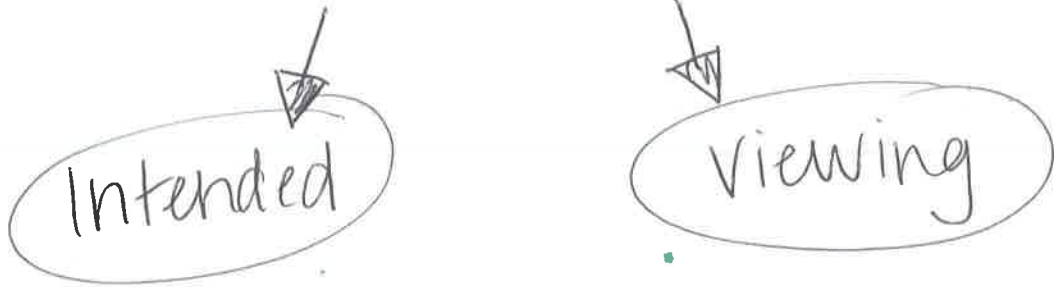


## 3 Purposes

- ① Persuade or argue a claim
- ② Inform or explain something
- ③ Entertain or tell a story



Audience



\* all texts have both kinds of audience

How do purpose and audience relate to one another?