

Storyboard:

Start Something That Matters—Chapter 1

Chapter 1 is a story of how Blake Mycoskie created the show company, TOMS. Your assignment is to create a storyboard that visually shows and describes how this company was born.

Directions:

1. Look at box #1 and box #8 on your storyboard. These are the first and last events in Blake's re-telling of how he started TOMS. The first main event and the last main event have been done for you as an example of what we expect your storyboard to imitate.
2. Skim chapter one in *SSTM (Start Something That Matters)*.
3. Determine what the MIDDLE SIX MAIN events are in the chapter. This might take some time because you have to determine SIX important events that are part of the TOMS creation story. There are likely more than six you could include, so it is up to you to pick which six are most important (metacognition☺)
4. Once you have decided on which six you will use, start drawing the events on your storyboard. Be sure to draw them in chronological order.
5. After you draw the event, describe what you drew on the lines below your picture/image.

Miscellaneous Info:

GRADING—You will be graded on your ability to determine what is important, the neatness of your work (not your drawing ability), and your ability to explain what is in your picture. And how well you followed the directions above. It is up to you if you want to use color or just draw and shade with a pencil.

DUE—We will go over these together tomorrow.

LOOKING AHEAD—We will start writing an narrative essay this week, so pay close attention to how Blake shares his story by using a combination of showing and telling (not just telling!). We want you to do the same.

If you need to print a storyboard, see the link below:
<http://freeology.com/wp-content/files/storyboard4boxes.pdf>