

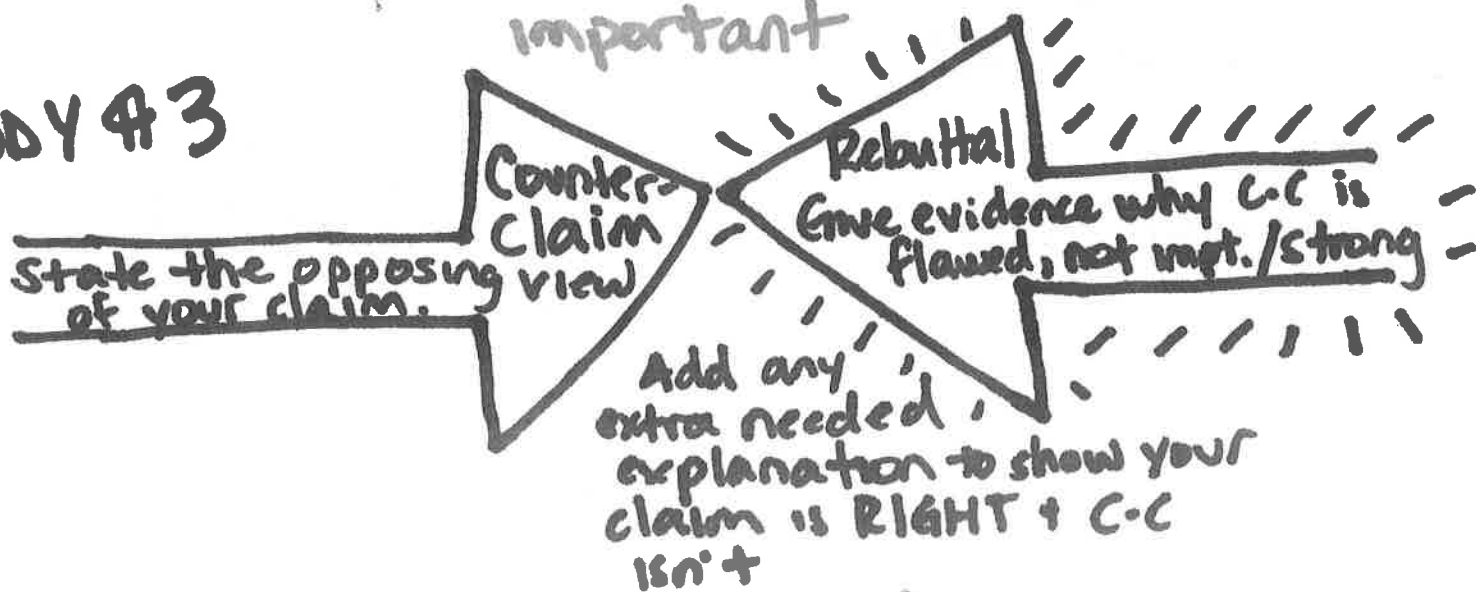
# ARGUMENT ESSAY ESSENTIALS

Intro: **CLAIM** - The last sentence of your intro that states what your **WHOLE** essay argues to prove.

Body Pts  
# 1 and 2

- ① Argument that supports claim
- ② Evidence - (LOGOS only!) that supports the argument
- ③ Explain what evidence proves
- ④ So what? Explain what the evidence & explanation show about the claim and why it's important

Body # 3



Conclusion: Re-state your claim, and why your arguments are valid/make sense

# MLK'S LETTER YOUR PAPER

## Persuasive

- ⇒ uses personal thoughts, feelings, and opinions to get point across
- ⇒ can use *emotions* to get point across
- ⇒ attempts to persuade the reader to change his/her mind or view and agree with the author
- ⇒ does not present opposing view

## Argumentative

- ⇒ presents one side of an issue to the reader using *facts, data, and research*
  - ⇒ must analyze informational text to generate a *thesis statement / claim*
  - ⇒ must analyze informational text to address the *counterclaim and prove it wrong*
- Just the Facts, Please!**  
**LOGOS only!**